

Chuck Noll Foundation

FOR BRAIN INJURY RESEARCH

GOLF OUTING

September 16, 2024

The Club at Nevillewood

Shotgun Start TBD

CO-HOSTED BY JEROME BETTIS
& MERRIL HOGE



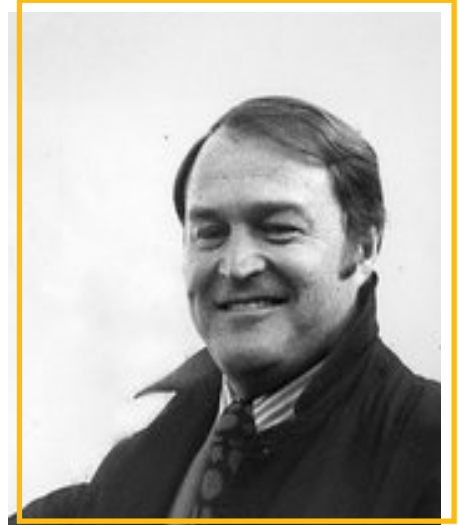
ABOUT US

MISSION

The Chuck Noll Foundation for Brain Injury Research awards grants that advance research related to the diagnosis, treatment, and prevention of brain injuries occurring primarily from sports-related activities.

CHUCK NOLL

Chuck Noll is well known as the Hall of Fame coach who helped turn the Steelers into an NFL powerhouse, leading the franchise to a remarkable four Super Bowl wins in just six years. Chuck, a man of few words, remains the standard by which all others who coach the Black and Gold are measured.



But what you may not know is Coach Noll's critical role in helping to dramatically increase the understanding of concussions and pioneering important changes to testing concussions in athletes. His inquisitive mind and pursuit of objective data helped produce substantial safety changes across many different sports.

THE IMPACT TEST

In 1990, Chuck Noll was coaching a player that had a concussion which left him unable to play. Noll began to question the guidelines that determined when it was safe for a player to return to play after a concussion. He started the conversation with renown neurosurgeon, Dr. Joseph Maroon, about evidence based criteria for knowing when a brain is healed. Noll was 20 years ahead of his time in his thinking regarding the science of brain injury. This led Dr. Maroon and neuropsychologist, Dr. Mark Lovell to develop the first paper and pencil neurocognitive test that is now known to the world as the ImPACT test.

SPONSORSHIP OPPORTUNITIES

CORPORATE PRESENTING SPONSOR \$50,000 one (1) available

- Three (3) Foursomes
- Golf with Jerome Bettis
- Three (3) Celebrity Players / Dinner Program
- Large Sponsorship Banners -Event Entrance
- Co-Branded Naming Rights
- Opportunity for company spokesperson to speak at Welcome Party
- Twelve (12) VIP tickets for Welcome Party
- Twelve (12) VIP gift bags
- Twelve (12) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Twelve (12) Post Golf Dinner Tickets
- Player Event Golf Shirt
- Foursome Golf Balls

INDIVIDUAL PRESENTING SPONSOR \$30,000 one (1) available

- Two (2) Foursomes
- Golf with Merrill Hoge
- Two (2) Celebrity Players / Dinner Program
- Large Sponsorship Banners -Event Entrance
- Co-Branded Naming Rights to Welcome Party
- Opportunity for spokesperson to speak at Welcome Party
- Eight (8) VIP tickets for Welcome Party
- Eight (8) VIP gift bags
- Eight (8) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Eight (8) Post Golf Dinner Tickets
- Player Event Golf Shirt
- Foursome Golf Balls

CHAIRMAN GOLF SPONSOR \$15,000 one (1) available

- Two (2) Foursomes
- Two (2) Celebrity Players / Dinner Program
- Medium Event Banners -Event Entrance
- Eight (8) VIP tickets for Welcome Party
- Eight (8) VIP gift bags
- Eight (8) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Eight (8) Post Golf Dinner Tickets
- Foursome Golf Balls

SPONSORSHIP OPPORTUNITIES



HOSPITALITY SPONSOR **\$10,000** two (2) available

- One (1) Foursome
- One (1) Celebrity Players / Dinner Program
- Medium Sponsorship Banner
- Four (4) VIP tickets for Welcome Party
- Four (4) VIP gift bags
- Four (4) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Four (4) Post Golf Dinner Tickets
- Foursome Golf Balls

SPONSORSHIP OPPORTUNITIES

DRIVING RANGE SPONSOR \$5,000

One (1) Available

- One (1) Foursome
- Driving Range Sponsorship Signage
- Two (2) VIP tickets for Welcome Party
- Two (2) VIP gift bags
- Two (2) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Four (4) Post Golf Dinner Tickets
- Foursome Golf Balls

BREAKFAST SPONSOR \$5,000

One (1) Available

- One (1) Foursome
- Breakfast Area Sponsorship Signage
- Two (2) VIP tickets for Welcome Party
- Two (2) VIP gift bags
- Two (2) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Four (4) Post Golf Dinner Tickets
- Foursome Golf Balls

LUNCH SPONSOR \$5,000

One (1) Available

- One (1) Foursome
- Halfway House Sponsorship Signage
- Two (2) VIP tickets for Welcome Party
- Two (2) VIP gift bags
- Two (2) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Four (4) Post Golf Dinner Tickets
- Foursome Golf Balls

COCKTAIL SPONSOR \$5,000

One (1) Available

- One (1) Foursome
- Beverage Carts Sponsorship Signage
- Two (2) VIP tickets for Welcome Party
- Two (2) VIP gift bags
- Two (2) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Four (4) Post Golf Dinner Tickets
- Foursome Golf Balls

SPONSORSHIP OPPORTUNITIES

GOLF CART SPONSOR \$5,000

One (1) Available

- One (1) Foursome
- Golf Cart Sponsorship Signage
- Two (2) VIP tickets for Welcome Party
- Two (2) VIP gift bags

- Two (2) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Four (4) Post Golf Dinner Tickets
- Foursome Golf Balls

GOLF BALL SPONSOR \$5,000

One (1) Available

- One (1) Foursome
- Loan (in) Golf Balls
- Two (2) VIP tickets for Welcome Party
- Two (2) VIP gift bags

- Two (2) Social Media Posts: Chuck Noll Foundation
- Event Acknowledgment by MC
- Four (4) Post Golf Dinner Tickets
- Foursome Golf Balls

INDIVIDUAL FOURSOME \$3,000

- One (1) Foursome
- Four (4) Dinner Tickets
- Foursome Golf Balls

HOLE VENDER DISPLAYS \$2,000

Eighteen (18) Available

- Hole Selection - First Come, First Serve

INDIVIDUAL WELCOME PARTY TICKET \$500

SPONSORSHIP AGREEMENT

Please check one of the following sponsorship levels:

- | | | |
|--|--|--|
| <input type="checkbox"/> Corporate Presenting Sponsor \$50,000 | <input type="checkbox"/> Lunch Sponsor \$5,000 | <input type="checkbox"/> Individual \$500 |
| <input type="checkbox"/> Individual Presenting Sponsor \$30,000 | <input type="checkbox"/> Cocktail Sponsor \$5,000 | |
| <input type="checkbox"/> Chairman Golf Sponsor \$15,000 | <input type="checkbox"/> Golf Cart Sponsor \$5,000 | |
| <input type="checkbox"/> Hospitality Sponsor \$10,000 | <input type="checkbox"/> Golf Ball Sponsor \$5,000 | |
| <input type="checkbox"/> Driving Range Sponsor \$5,000 | <input type="checkbox"/> Foursome \$3,000 | |
| <input type="checkbox"/> Breakfast Sponsor \$5,000 | <input type="checkbox"/> Hole Vendor Displays \$2,000 | |

Your Name		Your Title	
Primary Contact Person (if different)		Company Name	
Street Address	City	State	Zip Code
Telephone Number		Fax Number	
Email			

- | | | |
|--|---|--|
| <input type="checkbox"/> Please Invoice | <input type="checkbox"/> Check Enclosed
(Chuck Noll Foundation) | <input type="checkbox"/> Credit Card Payment
(Please complete the information below) |
|--|---|--|

Credit Card Number	Exp. Date	3-Digit CVV #
Authorized Signature	Date	

To be included in event advertising, forward this commitment form by
September 1, 2024.

This form may be returned via email or mail to:
Alexis Leyh, Valiant 3 Communications
alexis@valiant3communications.com, (310) 720-9848
545 Clever Road, McKees Rocks, PA 15136